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12 Tips for Integrating Social Media in the Humanities Online Classroom

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Introduction:



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LinkedIn-What is it?

- Professional networking site
- Build a professional resume
- Obtain letters of recommendation
- Discover career opportunities
- Share research
- Collaborate on projects
- E-learning opportunities



LinkedIn- In the Classroom

- Students create a resume
- Instructor/peers give feedback
- Students collaborate
- Instructor sets up LinkedIn group
- Students use LinkedIn to establish their 21st Century skills
 - Effective communication
 - Interpersonal skills
 - Information and technology literacy



Facebook: A Collaborative Learning Environment

- Facebook is a user-friendly social media tool for instructors.
- Facebook web application popularity has become a familiar social networking site for sharing information from multiple devices
- no-cost access provides support for user groups in private or public platforms, notifications, chatting, and creates activity logs that can be traced (Derawi, 2015)



Facebook: In the Classroom

- Can host an entire online course and enhance learning for students
- Duplicates functions that are typically managed in an online classroom platform
- Educators can push information to the student instead of the student pulling the material from a classroom



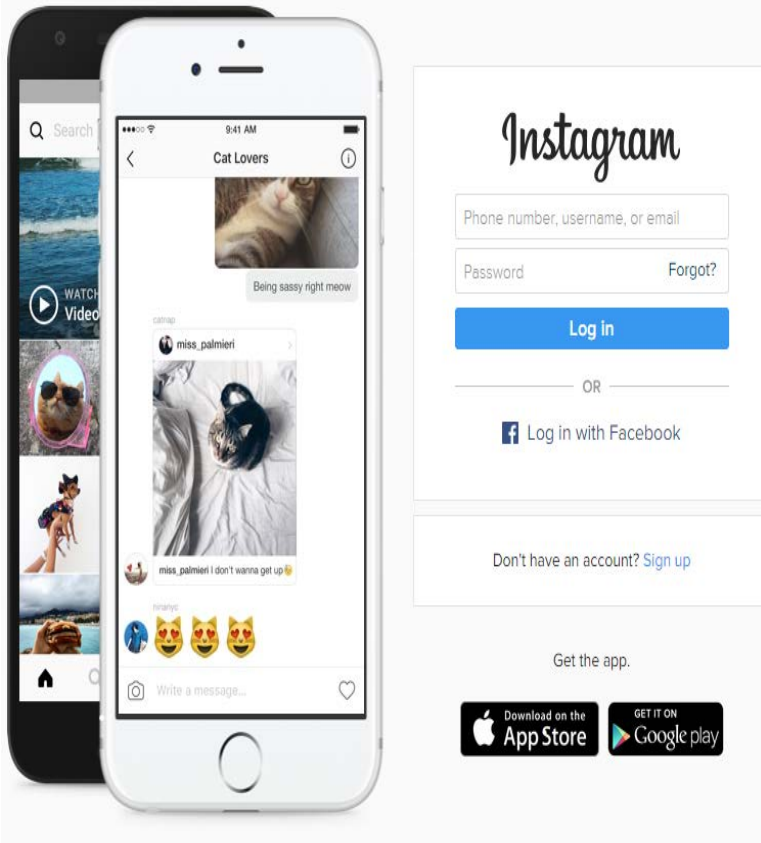
Instagram: A Mobile Social Network App For Pictures and Short Videos



Instagram

- Instagram is a mobile social network for sharing pictures and fifteen-second videos
- Connects the curriculum to the student's everyday life while fostering and boosting creative and critical thinking skills

Instagram: In the Classroom



- Can be used to inspire, engage and motivate students
- Could make classroom notifications and announcements
- Builds community
- share information and knowledge engaging with the student in a visual and creative way

Twitter – Fostering Collaboration



- affords users the ability to write up to a 140-character message called a "tweet"
- tweet character messages, photos, videos, and links
- connects learning in the classroom with real-life experiences and examples

Twitter – Using in the Classroom

- engage students in current events relating to material covered in your classroom
- provide a platform for continued discussion outside of the classroom
- create a custom classroom hashtag to connect and collaborate on course topics and to find pertinent course information tweeted by the instructor
- engage students while presenting live lecture tweets



Conclusion

Educause (2006) says it best,

“Any technology that is able to captivate so many students for so much time not only carries implications for how those students view the world but also offers an opportunity for educators to understand the elements of social networking that students find so compelling and to incorporate these elements into teaching and learning.” (p. 2)

Questions?

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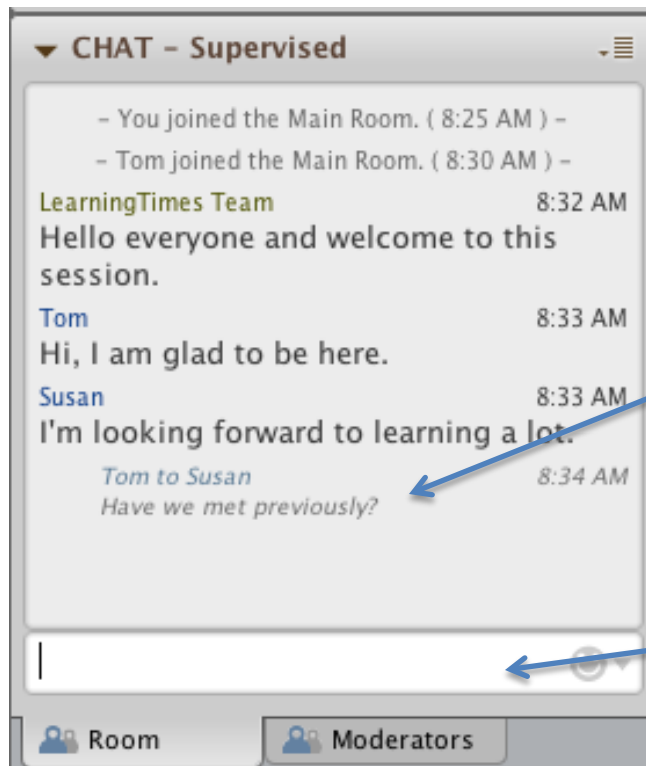
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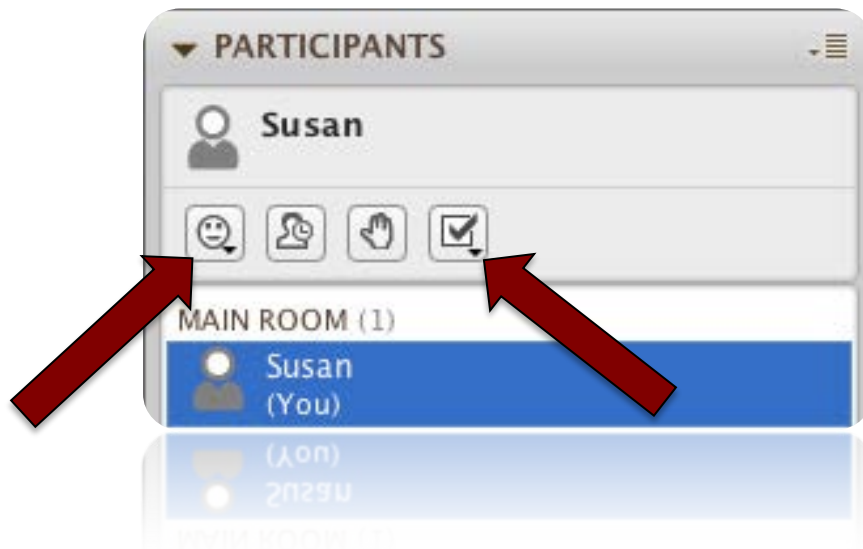


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